Lobbying 101—You Can Make a Difference!

CEAM Annual Conference
January 25, 2018

Heather Corcoran
Intergovernmental Relations
Member Outreach Coordinator
League of Minnesota Cities
TIPS for Communicating with Legislators

Build relationships: Establish a positive working relationship with your legislators. A legislator is more likely to respond to your communication if your relationship is positive. If your议员 is your colleague, your议员 will be more likely to respond to your email if you have a positive working relationship. A legislator is more likely to respond to your communication if your relationship is positive. If your议员 is your colleague, your议员 will be more likely to respond to your email if you have a positive working relationship.

Stay in touch: If you have a positive working relationship with your legislator, he or she is more likely to respond to your communication. If you have a positive working relationship with your legislator, he or she is more likely to respond to your communication. If you have a positive working relationship with your legislator, he or she is more likely to respond to your communication.

The best way to communicate with your legislator is to follow up with a phone call or a meeting. If you do not hear back from your legislator, you may need to follow up with a phone call or a meeting. If you do not hear back from your legislator, you may need to follow up with a phone call or a meeting. If you do not hear back from your legislator, you may need to follow up with a phone call or a meeting.
IGR Staff

Aid to Cities
Public Finance
Pensions and Retirement
Property Tax System

Gary N. Carlson
IGR Director

Energy
Environment
Land Use and Annexation
Local/Tribal Relations
State Bonding
Sustainable Development
Water

Craig Johnson
IGR Representative

Broadband
Economic Development
Elections
Utilities

Irene Kao
IGR Counsel

Building Codes
Civil Liability
Data Practices
Economic Development
Land Use, Zoning, and Annexation

Laura Ziegler
Senior IGR Liaison

Emergency Management
Human Resources
Insurance
Pensions and Retirement
Public Safety
State Bonding
Transportation

Anne Finn
Assistant IGR Director

Alcohol, Tobacco and Gambling
Elections
Employment
Government Redesign
Regulated Services and Industries

Ann Lindstrom
IGR Representative

Housing
Libraries
Sustainable Development

Heather Corcoran
IGR Member Outreach Coordinator

Member Advocacy
Legislative Appointments
Policy Development Process

@cjohnson_1
@cajohnson_1
@iirenkwao
@laurahziegler
@annfinn
@alindstrom@lmc.org
@heccororan@lmc.org
@hmcoder
Lobbyist

What my friends think I do.

What my parents think I do.

What society thinks I do.

What legislators think I do.

What I think I do.

What I actually do.
Why Lobby?

- Minnesota has a long history of an involved state/local partnership.
- Cities are creatures of the state.
- Lobby to:
  - Initiate changes to laws to address problems facing cities.
  - Provide information and reaction to bills.
  - Stop bad ideas from becoming law.
  - Build relationships.
Legislative Process 101
The State Legislature has Two Bodies

House
134 Members

Senate
67 Members
Simple Explanation of the Legislative Process

1. **House**
   - Bill starts in the House

2. **Senate**
   - Senate takes action on house file

3. **Governor**
   - Governor signs or vetoes legislation

4. **Senate**
   - Bill starts in the Senate

5. **House**
   - House takes action on Senate file

6. **Governor**
   - Governor signs or vetoes legislation
Minnesota Operates on a Two-Year Legislative Cycle

• The legislature takes action on the state budget in the odd years. (2017, 2015 etc.)
• The legislature *typically* takes action on the bonding bill in even years. (2018, 2016 etc.)
• Bills are alive for two years until the end of the biennium.
• The current legislative session began February 20, 2018 and will end by May 21, 2018.
All bills are referred to a committee at the beginning of the process.

- Bill introduction
- First Reading
- Referral to a Committee

   - Committee holds a hearing and passes the bill
     - Bill is sent back to the floor for final action
     - Bill is sent back to the floor and then referred to a second committee
   - Committee does not hold a hearing
     - Bill remains alive until end of biennium
A Bill for an Act...

H.F. No. 2710, as introduced – 85th Legislative Session (2007-2008)
Posted on Jan 31, 2008

1. A bill for an act
2. relating to state government; designating the Black Angus
3. as the state Cow; proposing coding for new law
4. in Minnesota Statutes, chapter 1.

5. BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF
6. MINNESOTA:
7. Section 1. [1.1499] [STATE COW.]
8. The Black Angus (Bos Taurus) is the official
9. Cow of the state of Minnesota.

2.1 The sum of $100,000 is appropriated from the
2.2 general fund to promote awareness of cows.
Who Decides Where Bills Go?

• Each committee has a distinct jurisdiction which is posted on the committee website
• Bills are generally referred to the committee that seems most relevant
• Other committee chairs can request that a bill be brought before their committee
• All spending bills must go through either the tax committee or the finance committee or both

HF2710 is first being sent to the Agriculture, Rural Economies and Veterans Affairs Committee
Step 2: The Committee(s)

- Bill introduction
- First Reading
- Referral to a Committee

Committee holds a hearing and passes the bill:
- Bill is sent back to the floor for final action
- Bill is sent back to the floor and then referred to a second committee

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8. The Black Angus (Bos Taurus) is the official Cow of the state of Minnesota.

2.1 The sum of $100,000 is appropriated from the 2.2 general fund to promote awareness of cows.

Amendments?

H.F. No. 2710, as introduced – 85th Legislative Session (2007-2008)
Posted on Jan 31, 2008

1. A bill for an act
2. relating to state government; designating the Black Angus Holstein
3. as the state Cow; proposing coding for new law
4. in Minnesota Statutes, chapter 1.

1.5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF
1.6 MINNESOTA:
1.7 Section 1. [1.1499] [STATE COW.]
1.8 The Black Angus Holstein (Bos Taurus) is the official
1.9 Cow of the state of Minnesota.

2.1 The sum of $100,000 is appropriated from the 2.2 general fund to promote awareness of cows.
Step 2: The Committee(s)

Bill introduction
First Reading
Referral to a Committee

Committee holds a hearing and passes the bill
Bill is sent back to the floor for final action
Bill is sent back to the floor and then referred to a second committee

Committee does not hold a hearing
Bill Remains alive until end of biennium
Deadlines

• First Deadline: A committee in either body must act favorably on a piece of legislation
• Second Deadline: A committee in the remaining body must act favorably on the legislation
• Third Deadline: Action must be taken on finance bills
• Bills that don’t meet deadlines must go through the rules committee
Ag Committee
• First stop in process for HF2710

Commerce Committee
• Requested by Chair

Ag Finance
• Addresses the fiscal impact

Finance
• Ag Finance is a subcommittee of finance

Ways and Means
• Sees all bills with fiscal impact
• Decides to pay for marketing with a 1 cent tax per ton of milk

Taxes
• Must see the bill because of the tax amendment adopted by ways and means
On the Floor

Second Reading
Signals the conclusion of the committee process and places the bill on the general register.

Floor Debate
Legislators argue merits of bills, make amendments and amend amendments.

Third Reading
The bill is now in its final form, no amendments are allowed unless there is unanimous consent within the body.
Passage of Bills

• A simple majority is required for most bills
• 68 members of the House are a simple majority
• 34 Senators are a simple majority
• Bonding bills require the support of at least 60% of the legislature and constitutional amendments require the support of at least 2/3 of each body
What happens after the first body takes action?

- Message is received from the first body, the bill is introduced and referred to committee
  - The bill is heard in committee
    - The committee amends the first body’s bill, passes the bill on the floor and sends it back for final action in the first body
    - If the bill remains unchanged, passage on the floor by the second body sends the bill to the Governor
  - The second body can use the bill in place of its own companion bill on the floor
    - The bill is sent to the Governor
When bills are returned to the House of Origin

When a bill is returned by the other body

If the bill was amended by the second body, the originating body must decide whether or not to concur

If the bill was not amended by the second body it goes directly to the Governor

If the originating body concurs, the bill receives its third reading

If the originating body does not concur, a conference committee must be appointed
Conference Committees
(April/May)

• Largely influenced by Caucus Leadership
• Tends to be a less open process and is difficult to influence
• Most commonly used for bills that are controversial or when the House and Senate have strong differences in their positions
• The conference committee report cannot be amended by either body, it must be voted up or down on the floor
• Final passage of a conference committee report by both bodies sends the bill to the Governor
Actions by the Governor

- **Sign Into Law**
  - If the Governor signs a bill it becomes law on its effective date.

- **Return Veto**
  - The Governor can veto an appropriation or an entire act
  - It takes a 2/3 majority in both bodies to override a veto

- **Neither Sign nor Veto**
  - During session, a bill that is not signed or vetoed by the Governor becomes law automatically
  - At the end of session a law that is neither signed nor vetoed by the Governor becomes vetoed automatically
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January 25, 2018

Heather Corcoran
Intergovernmental Relations
Member Outreach Coordinator
League of Minnesota Cities
11. When Ron was not about to be talked down to at Lowe's.

Hey there! Is there a project you're working on?

I know more than you.
You are the experts.

..but do they know that?
You are the experts.

..but do they know that?
You are the experts.

..but do they know that?

Wastewater
You are the experts.

..but do they know that?
You are the experts.

..but do they know that?
You are the experts.

..but do they know that?
House Capital Investment Comm. hearing about city water infrastructure needs from cities of Morris and Detroit Lakes. #LMCleg #MnCities

Testifying for street funding bill: St. Cloud Mayor Kleis, Northfield Councilmember Pownell & Minnetonka Engineer Lee Gustafson. #lmcleg
- **Grassroots**
  - LMC Policy Committees
  - Pass Resolution
  - Give Tour of city to legislators in off-session

- **Media Relations**
  - Write letter to local paper

- **Lobbying**
  - Attend day at the capitol
  - Testify
Thanks to mayor of Whalan MN. Said "City passed resolution Supporting NEEDED Dedicated State Funds for #Mncities Streets 216 passed #lmcleg"
Advocacy = needs care and feeding all year ‘round
Dear Representative Huntezmar,

The Pequot Lakes City Council, at their meeting held on April 9th, adopted the attached resolution in support of the Omnibus transportation funding bill that provides additional dedicated state funding for city streets including funding that can be used for non-MNRA city street maintenance, construction, and reconstruction. The Council asks that you support this vital bill for our community.

If you have any questions, let me know.

Thank you.

Nancy Malecha
City Administrator

City of Pequot Lakes
4530 County Road 11
Pequot Lakes, MN 56472
Phone: 218.838.2352
Fax: 218.838.2863
Office Hours: 8:00 a.m. – 4:00 p.m.

Here is an update and a compiled list of what our language supports: [https://www.mncn.org/29435]

I believe the House committee handling this omnibus bill will meet on Monday for testimony. Once I have confirmation of that I will send another email. We may ask for some additional speakers for that testimony.
League of Minnesota Cities
Legislative URGENT Action Alert

You are receiving this message as a member of the League's legislative listserv.

We need your help! Contact your representative(s) as soon as possible, but before NOON on Friday, April 7, to oppose an amendment that will likely be on the House floor that would preempt longstanding local ability to adopt land use ordinances that limit private well drilling.

Bottom Line

The A27 amendment to H.F. 800, the Health and Human Services omnibus bill, will likely be offered tomorrow during the House Floor session by Rep. Mary Franson (R-Alexandria). The A27 is a policy amendment that was not heard in any committees this session and changes Minnesota Statutes section 103I.111.

The League strongly opposes both the intent of the amendment and the fact that it is being brought forward with no discussion or testimony related to local government and environmental impacts. Removing local authority over this issue carries numerous potential negative repercussions:

- Allows a property owner to create their own source of water, stranding other city ratepayers with higher rates to cover the cost of water infrastructure that was built to meet water needs identified and planned for in the city;
- Creates risks of cross-contamination, well interference, and other public health and environmental concerns that are addressed in the public water supply system; and,
- Circumvents local and state planning and restrictions for water conservation and use, as well as DNR water appropriation permits and water planning required of public water supplies.

We need your help!

- [Contact your representatives](#) as soon as possible (and before noon on Friday) and ask them to oppose the A27 amendment if it is brought to a vote.
Joe

I am contacting you on behalf of the Waverly City Council to urge you to oppose A27 should it come up today during the floor debate on HR800.

A27 would essentially allow anyone in any city to drill their own water well and disconnect from city services. As a former Council member and Mayor you know what this would do to the integrity of a city water system and an infrastructure built to serve all homes in a city - not just a few. You know how this would adversely affect the ability of the city to pay for an already constructed water delivery system and would cause fewer people to pay much more.

If Council's cannot control the delivery system, it will affect a city's ability to bond for future expansion and improvements. As you know, the city depends on the rates charged to repay those bonds and if we cannot guarantee that we will have a certain number of "customers" to pay the bill, interest rates will increase for these projects and ability to bond will be affected.

For these and other procedural reasons (we understand this amendment was not heard in committee) we urge you to vote AGAINST this amendment should it come up.

With regards

Connie Holmes
Mayor, Waverly
Hi Connie,

Thank you for contacting me regarding this issue.

As a former Mayor, I do understand the consequences of a patch work of wells and people disconnecting from city services. How ever could we pay back those bonds if we allowed this.

I'll be voting no.

All my best,

Rep Joe McDonald

Sent from my iPhone
Advocacy = relationship building all year round
LMC Policy Committees

You are here

We want you!
Advocacy in 3 steps

1. Know what’s going on
2. Talk About it
3. Follow up
Step 1: Know what is going on

Stay updated on all things at the Capitol

Sign up online www.lmc.org/cap
Dave Senjem
Proudly Serving the Communities of Dodge & Glacial Lakes Counties

E-Newsletter Update
April 21, 2017

Dear Friends,

Legislature returns to St. Paul after a week-long Passover/Sukkot break. The House and Senate have completed their committee and floor work. They will now continue to work on omnibus or omnibus bills. These will affect everything from education to public safety. As the legislative session winds down into the final two weeks of the 2017 legislative session, House and Senate leaders are in talks to try to come to an agreement on the final Omnibus bills. We will keep you informed of any progress made.

For the first time ever, Speaker of the House Kurt Daudt and Senate Majority Leader Tom Bakk have agreed to allow Governor Mark Dayton to call special legislative sessions to consider important policy changes. This provides an opportunity for further debate and consideration of important issues. The Governor has called a special session to consider a proposal to limit the ability of local governments to enact taxing measures that would currently be considered unconstitutional. This proposal is part of a broader effort to address local government fiscal concerns.

In other news, Governor Dayton has signed into law a number of bills that are important to our state. These include the law that expands the state’s tobacco tax to include smokeless tobacco and e-cigarettes. The law also includes provisions to help reduce teenage e-cigarette use and support tobacco-free schools.

The Senate and House have also passed a number of bills that are important to our communities. These include the law that expands the state’s tobacco tax to include smokeless tobacco and e-cigarettes. The law also includes provisions to help reduce teenage e-cigarette use and support tobacco-free schools.

Transportation Funding

Some Parkersburg residents have expressed concerns about the state’s proposed transportation funding plan. They are concerned that the plan does not adequately address the needs of our community, including the expansion of public transportation services and the reduction of congestion on our roads.

As a member of the Senate Transportation Committee, I am committed to ensuring that our transportation system is safe, efficient, and meets the needs of all of our residents. I will continue to work with my colleagues in the Senate to address these concerns and ensure that we have a transportation system that works for everyone.

Please review the links below for more information on these and other important issues.

Best regards,

Dave Senjem
State Senator
Representative Paul Anderson (R) District: 12B

369 State Office Building
100 Rev. Dr. Martin Luther King Jr. Blvd.
Saint Paul, Minnesota 55155
651-290-6317 or 800-333-0071

Legislative Assistant: Tyler Webster 651-290-7881

Join my email updates list for announcements.

Committee Assignments
- Chair: Agriculture Policy
- Agriculture Finance
- Job Growth and Energy Affordability Policy and Finance
- Property Tax and Local Government Finance Division

Biographical Information
- Home: St. Paul, MN 55102
- Occupations: Farmer
- Business: Same
- Education: B.A., physical education/education, University of Minnesota Morris
- Elected: 2000
- Term: 5th
- Family: Married, spouse Faith, 3 children

* Prefers Interim mail at this address.

Member Links
- Bills Chief Authored
- Co-Aauthored
- District Map
- District Demographics
- Town Hall Meetings

News Items
- HOUSE APPROVES $1.15 BILLION IN TAX RELIEF - Posted 2017-05-10
- Budget news from St. Paul & planting delays in the fields - Posted 2017-05-08
- The latest on budget bills: wet weather delays planting $416,000 - Posted 2017-05-01
- Subscribe to RSS News Feeds
- Archived News Items

Audio & Video
- Audio Commentary
- RSS Audio Commentary (podcast)
- Informational Interview

Galleries
- House photos
Advocacy in 3 steps

- Know what’s going on
- Talk About it
- Follow up
Step 2: Talk about it

Locally

At state level
Step 2: Talk about it

Locally

Administrator

Council

At state level
Step 2: Talk about it

Locally:
- Administrator
- Council

At state level:
- Legislators
- Committees
- Advocacy Efforts/Groups
- Governor’s Office
Advocacy in 3 steps

1. Know what’s going on
2. Talk About it
3. Follow up
3. Follow up

Weekly Legislative Check in

Discussion

Action?
3. Follow up

Weekly Legislative Check in

Discussion

Action?
3. Follow up

Weekly Legislative Check in

Discussion

Action?
3. Follow up

Weekly Legislative Check in

Discussion

Action?
Advocacy in 3 steps

Know what’s going on
- Cities Bulletin
- League Staff
- News
- Talking with Legislators
- Sign up for Newsletters

Talk About it
- With your council
- With your legislators
- With other staff

Follow up
- Regularly checking in
- Action?
Remember...

Free Parking at the League
www.lmc.org

Pre-Session Webinar on Feb 14th

City Legislative Conference (March 22nd)
Anne Finn
Assistant IGR Director
afinn@lmc.org (651) 281-1263  @annemfinn

Emergency Management
Human Resources
Insurance
Pensions and Retirement
Public Safety
State Bonding
Transportation

Craig Johnson
IGR Representative
cjohnson@lmc.org (651) 281-1259  @cajohnson_1

Energy
Environment
Land Use and Annexation
Local/Tribal Relations
State Bonding
Sustainable Development
Water

Laura Ziegler
Senior IGR Liaison
lziegler@lmc.org (651) 281-1267  @laurahziegler

Broadband
Economic Development
Elections
Utilities
Member Advocacy
Legislative Appointments
Policy Development Process

Heather Corcoran
IGR Member Outreach Coordinator
hcorcoran@lmc.org (651) 281-1256  @hrceeder

Housing
Libraries
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- Grassroots
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  - Give Tour of city to legislators in off-session

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Media Relations
- Write letter to local paper

Lobbying
- Attend day at the capitol
- Testify
Their water systems crumbling, Minnesota cities seek state help

By BILL SALISBURY | bsalisbury@pioneerpress.com

Published: February 29, 2016 at 7:00 am | Updated: February 29, 2016

City of Arlington, Minnesota
November 10, 2015 - Arlington, MN, United States -

"I stand with the many other Mayors from across the state to call for a dedicated and sustainable source of state funding for city streets."

www.mnc.org/transpo/emergency/infrastructure

City Council Approves Transportation Resolution

At its meeting held on October 27, 2015, the Cold Spring City Council approved a resolution drafted by the League of Minnesota Cities that calls for a dedicated and sustainable source of state funding for city streets. That funding should provide for dedicated Highway User Tax Distribution Fund dollars, and currently relies on local property taxes and other local income sources for funding maintenance.

City of Proctor

Resolution No. 15-15
City of Proctor

A resolution supporting dedicated state funding for city streets

WHEREAS, Minnesota contains over 141,000 miles of roadway, and over 22,000 miles or 16 percent are owned and maintained by Minnesota's 852 cities, at a cost of over $1 billion annually; and

WHEREAS, nearly half of municipal roads are ineligible for dedicated Highway User Tax Distribution Fund dollars, and

WHEREAS, the more than 700 Minnesota cities with populations below 5,000 are ineligible for dedicated Highway User Tax Distribution Fund dollars, and

WHEREAS, city streets are a dynamic, integral part of the network of roads supporting the movement of people and goods; and

WHEREAS, existing funding mechanisms, such as Municipal State Aid (MSA), taxes and special assessments, have limited applicability, leaving cities under-resourced to address growing needs, and

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Thanks to mayor of Whalan MN. Said "City passed resolution Supporting NEEDED Dedicated State Funds for #Mncities Streets 216 passed #Imcleg"
Advocacy = needs care and feeding all year ‘round
Marc Culver <Marc.Culver@cityofroseville.com>

[city-eng] Small Cell Legislation Update

CEAM Members:

The League of Minnesota Cities is asking for a “full court press” to keep the Omnibus Transportation Funding Bill related to the use of public rights-of-way and assets within the right-of-way. The language included in the Omnibus bill is the industry version which allows a City, County or Township from placing restrictions on (with light poles and signal poles) for small cell sites within our rights-of-way or would use our poles for their equipment.

The League has produced several resources for information and letters and/or resolutions to their State Legislative representatives for your district, especially Republicans.

This fight becomes more difficult now that the language has been added into the Omnibus bill. Please revisit the resources below and contact your representatives.

Here is an update and a bulleted list of what our language supports: https://www.lmnc.org/page/10088591

Here is the information on additional resources we are sending to cities: https://www.lmnc.org/page/10088591

I believe the House committee handling this omnibus bill will meet on Monday for testimony. Once I have confirmation of that I will send another email. We may ask for some additional speakers for that testimony.

Nancy Malecha City Administrator/Clerk City of Pequot Lakes 4638 County Road 11 Pequot Lakes, MN 56472 Phone: (218) 588-2352 Fax: (218) 588-5860 Office Hours: 8:00 a.m. – 4:00 p.m.
nmalecha@pequolakescity.egov

Hello Representative Heintzeman,

The Pequot Lakes City Council, at their meeting held on April 4th, adopted the attached resolution in support of the Omnibus Transportation Funding Bill that provides additional dedicated state funding for city streets including funding that can be used for new maintenance, construction, and reconstruction. The Council asks that you support this vital bill for our community.

If you have any questions, let me know.

Thank you.

Nancy Malecha
City Administrator/Clerk
City of Pequot Lakes
4638 County Road 11
Pequot Lakes, MN 56472
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- Allows a property owner to create their own source of water, stranding other city ratepayers with higher rates to cover the cost of water infrastructure that was built to meet water needs identified and planned for in the city;
- Creates risks of cross-contamination, well interference, and other public health and environmental concerns that are addressed in the public water supply system; and,
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We need your help!

- Contact your representatives as soon as possible (and before noon on Friday) and ask them to oppose the A27 amendment if it is brought to a vote.
On Apr 7, 2017, at 8:34 AM, Connie Holmes <connie_dholmes@yahoo.com> wrote:

Joe

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For these and other procedural reasons (we understand this amendment was not heard in committee) we urge you to vote AGAINST this amendment should it come up.

With regards

Connie Holmes
Mayor, Waverly
Hi Connie,

Thank you for contacting me regarding this issue.

As a former Mayor, I do understand the consequences of a patch work of wells and people disconnecting from city services.

However could we pay back those bonds if we allowed this.

I'll be voting no.

All my best,

Rep Joe McDonald

Sent from my iPhone
Advocacy = relationship building
all year round
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Step 1: Know what is going on

Stay updated on all things at the Capitol

League Provides Sample Letters Requesting Special Session
Published June 15, 2016

The letters—one generally supporting a special session and a second supporting inclusion of an omnibus transportation bill in a special session—can be easily customized.

Sign up online www.lmc.org/cap
Dave Senjem
Proudly Serving the Communities of Dodge & Olmsted Counties

E-Newsletter Update
April 21, 2017

Dear Friends,

Legislators returned back to St. Paul after a week-long Passover/Easter break. The House and Senate committee hearings are now in full swing, and on Capitol Hill. Bills are being heard, amendments are being offered, and debate is ongoing. It's a busy time in the Capitol, and we're working hard to make progress on key policy initiatives.

This week, the Senate got right-to-work by appointing legislators to conference committees. Committee membership is determined by the majority party of each chamber. The Senate has a conference committee for both the Majority and Minority Leaders, and ultimately by a vote of the entire Senate. In most cases, they are comprised of members from both the Majority and Minority parties.

As for the House-Senate budget agreement, most noteworthy items include $1.15 billion in tax relief, $3.72 billion in new funding for road and bridge improvement, $62 million in increased funding for K-12 education, and $34 million in increased funding for higher education.

Another subject I mentioned in this week’s column is the weather. We experienced a cold snap earlier this month, which delayed planting and could have an impact on crop yields.

Transportation Funding

Senator Anderson continues to work to pass legislation to build and upgrade roads and bridges across Minnesota. This week, the Senate took up S.F. 614, which provides an additional $100 million to the state's transportation fund and increases funding for road and bridge construction.

Audio & Video

Audio Commentary
E ساب Audio Commentary

On Wednesday, I attended the Jobs and Economic Growth Committee hearing. The legislation proposed includes tax incentives for business investment in Minnesota.

Dig-Key Electronics Expansion

This week, Dig-Key Electronics announced plans to expand its facilities in Minnesota. The company plans to invest $11 million in new equipment and hire 60 new employees. The expansion will create 180 new jobs and boost the local economy.

East Grand Forks Swimming Pool

On Tuesday, I attended the East Grand Forks City Council meeting. The council is moving forward with plans to build a new swimming pool in East Grand Forks. The pool will be located at the existing city pool site and will feature lap lanes for swimmers of all ages.

The legislation passed out of the Committee on Jobs and Economic Growth and now heads to the House Committee on Taxes for further action.

Audio Commentary
E ساب Audio Commentary

Transportation Funding

Senator Anderson continues to work to pass legislation to build and upgrade roads and bridges across Minnesota. This week, the Senate took up S.F. 614, which provides an additional $100 million to the state's transportation fund and increases funding for road and bridge construction.
Representative Paul Anderson (R) District: 12B

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651-296-4317 or 800-339-6071

Email: Representative.PaulAnderson@mn.legis.state.us
Join my email updates list for announcements.

Legislative Assistant: Tyler Webster 651-296-7881

Committee Assignments
Chair: Agriculture Policy
Agriculture Finance
Job Growth and Energy Affordability Policy and Finance
Property Tax and Local Government Finance Division

Biographical Information
Home: Starbuck 22935 · 270th Ave., 56381; 320-239-2726
Occupation: Farmer
Business: Same
Education: B.A., physical education/education, University of Minnesota Morris
Elected: 2008
Term: 5th
Family: Married, spouse Faith, 3 children

Prefers interim mail at this address.

Member Links
- Bills Chief Authored
- Co-Authored
- District Map
- District Demographics
- Town Hall Meetings

News Items
- HOUSE APPROVES $1.15 BILLION IN TAX RELIEF - (Posted: 2017-05-10)
- Budget news from St. Paul & planting delays in the fields - (Posted: 2017-05-05)
- The latest on budget bills: wet weather delays planting season - (Posted: 2017-05-01)
- Subscribe to RSS News Feeds
- Archived News Items

Audio & Video
- Audio Commentary
- RSS Audio Commentary (podcast)
- Informational interview

Galleries
House photos
Advocacy in 3 steps

- Know what’s going on
- Talk About it
- Follow up
Step 2: Talk about it

Locally

At state level
Step 2: Talk about it

Locally

Administrator

Council

At state level
Step 2: Talk about it

At state level:
- Legislators
- Committees
- Advocacy Efforts/Groups
- Governor’s Office

Locally:
- Administrator
- Council
Advocacy in 3 steps

1. Know what’s going on
2. Talk About it
3. Follow up
3. Follow up

Weekly Legislative Check in

Discussion

Action?
3. Follow up

- Weekly Legislative Check in
- Discussion
- Action?
3. Follow up

Weekly Legislative Check in

Discussion

Action?

April 27, 2016

To: The Honorable Governor Mark Dayton
The Honorable Lieutenant Governor Tina Smith
Members of the Minnesota State Legislature


Subject: Unified Support for Senate Broadband Position

Affordable broadband access at world-class speeds is critical to the future of Minnesota. It has become a necessary tool for education, health care, economic development, agriculture, and government. That need will only continue to grow. All Minnesotans, no matter where they live – in a city or in the rural countryside – need and deserve access to online information and services.

Our organizations have recognized that we need to provide a strong and unified voice in support of significant broadband funding. We have joined together to advocate for adequate funding and appropriate policies for the Border-to-Border Broadband Grant Program. This program, when adequately funded and designed, provides an essential tool to ensure that robust broadband is available throughout the state.

Our groups believe that Senate Bills 2447 and 2448 provide the proper policies and funding that will enable quality projects with a high rate of return for improving broadband access for the following reasons:

- A fund of $85 million dollars will motivate providers and government partners to do the hard work to develop the plans and partnerships necessary to create a quality application and successful deployment.
- The grant definitions of unserved (25 Mb/3 Mb) and underserved (100 Mb/20 Mb), tied to the proposed 2022 and 2026 Governor’s Broadband Task Force broadband goals, ensure that communities with substandard broadband will not be left behind with investments in last generation technologies.
3. Follow up

Weekly Legislative Check in

Discussion

Action?
3. Follow up

Weekly Legislative Check in

Discussion

Action?
Advocacy in 3 steps

Know what’s going on
- Cities Bulletin
- League Staff
- News
- Talking with Legislators
- Sign up for Newsletters

Talk About it
- With your council
- With your legislators
- With other staff

Follow up
- Regularly checking in
- Action?
Questions?
Remember...

Free Parking at the League

Pre-Session Webinar on Feb 14th

City Legislative Conference (March 22nd)

www.lmc.org
Lobbying 101

You can make a difference!
It’s not any different than presenting at City Council.
Remember, you are an expert on the subject!
Small Wireless Facilities
How did the conversation start for me?

- Suburban Rate Authority was following the discussion
- The City Planning and ROW Permitting Divisions were following the conversations
- LMC and CEAM were following the small cell discussion
How did I get involved in the Small Cell legislative battle?

- The CEAM President sent an email callout to Legislative Committee members for volunteers.
- I had some knowledge, and with backing of the other city staff, I could help!
- By Feb 7th, I was hooked in with the LMC Staff that were working on the Bill and became part of the team.
LMC Staff Provided Guidance

- Meet with LMC Staff (Laura Ziegler and Pam Whitmore) and reviewed the bill
- Highlighted all of the items that the league and CEAM recommended changes on
- Gave input on revised wording in the House File and Senate File
(d) Notwithstanding sections 394.34 and 462.555, or any other law, a local government unit must not establish a moratorium with respect to:

   (1) filing, receiving, or processing applications for right-of-way or small wireless facility permits or

   (2) issuing or approving right-of-way or small wireless facility permits

   (e) A telecommunications right-of-way user may place a new wireless support structure or collocate small wireless facilities on wireless support structures located within a public right-of-way, subject to the approval procedures under this section and, for collocation on wireless support structures owned by a local government unit, the reasonable terms, conditions, and rates set forth under this section. A local government unit may prohibit, regulate, or charge a fee to install wireless support structures or to collocate small wireless facilities only as provided in this section.

   (f) The placement of wireless support structures and small wireless facilities is a permitted use in a public right-of-way, except that a local government unit may require a person to obtain a special or conditional land use permit to install a new wireless support structure for the siting of a small wireless facility on property zoned and used exclusively for single-family residential use or within a historic district established by state law or city ordinance as of the date of application for a small wireless facility permit. This paragraph does not apply to areas outside a public right-of-way that are zoned and used exclusively for single family residential use.

**EFFECTIVE DATE.** This section is effective the day following final enactment.

Sec. 13, Minnesota Statutes 2018, section 237.163, is amended by adding a subdivision to read:

Subd. 3a. Small wireless facility permits; general. (a) A local government unit:

   (1) may require a telecommunications right-of-way user to obtain a permit or permits under this section to place a new wireless support structure or collocate a small wireless facility in a public right-of-way managed by the local government unit.
You have reviewed the bill, now what?

- Draft your speaking points
- Big Picture First
- Outline major concerns, and why it is a concern
- Give real world examples
- Conclusion – repeat your most important points/concerns
- Review with other CEAM Legislative Committee and LMC Staff
What is it like to testify?

- Discuss with LMC staff what is needed for content at a particular hearing
- LMC will review your speaking points.
- LMC staff will meet you at the LMC building and walk you over to the hearing where you will testify
- Staff will stay with you until you are done speaking
Who’s on your bench?

- LMC Staff
- CEAM President
- Other CEAM Legislative Committee Members
- Other City Engineers
- Other Staff from your City
Overview of process/roller coaster

- Senate (Osmek) (March)
  - Passed one committee but wanted agreement
    - Negotiations ended after week and a half
      - Author pulled bill
  - Wireless introduced standardized bill into the House (Hoppe – April)
    - Pulled in committee from first omnibus Jobs bill
      - Rep. O’Neill took over
        - Weeks of Negotiations with Speaker involved (Started early May)
  - Jobs Committee
    - Wouldn’t make it as standalone bill
      - Added to second omnibus Jobs bill
        - Signed by governor
Take Away Points

- You’re not alone in this process, LMC will be your guide
- Identify your “bench” and keep them informed so they can help
- Shadow someone in 2018 for a great learning experience
- It is rewarding to help make a difference
Small Cell Lobbying Involvement

• City of Bloomington staff
  • Brian Hansen
  • Glen Markegard
  • Karl Keel
  • Maureen O’Brien
  • Sara Flagstad

• League of Minnesota Cities staff
  • Laura Ziegler
  • Pam Whitmore

• City of Minneapolis staff
  • Mark Culver, City of Roseville
  • Deb Heiser, City of St. Louis Park
  • Steve Albrecht, City of Burnsville
Let the 2018 Battles Begin !!