Minnesota's Changing Demographics

Susan Brower, Minnesota State Demographer
January 30, 2019
Minnesota’s population at-a-glance

• Minnesota’s 2018 population was estimated to be 5,611,179

• Minnesota's population grew 5.8% between 2010 and 2018, adding 307,254 residents.

Population Growth, 2010-2018

- South: 8.9%
- West: 8.4%
- U.S.: 6.0%
- Minnesota: 5.8%
- Midwest: 2.1%
- Northeast: 1.4%

Source: U.S. Census Bureau, Population Estimates Program
2010-2017

Majority of the growth (83%) occurred in 7-county metro

- MN grew by 274,000 in 7 years
- Hennepin and Ramsey added 135,000 jointly
The Majority of Minnesotans Live in an Urban Area
## Minnesota’s 15 Fastest Growing Cities 2010-2017

<table>
<thead>
<tr>
<th>City</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minneapolis</td>
<td>41,412</td>
</tr>
<tr>
<td>St. Paul</td>
<td>24,112</td>
</tr>
<tr>
<td>Rochester</td>
<td>9,052</td>
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<tr>
<td>Blaine</td>
<td>8,183</td>
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<tr>
<td>Woodbury</td>
<td>7,465</td>
</tr>
<tr>
<td>Plymouth</td>
<td>6,306</td>
</tr>
<tr>
<td>Lakeville</td>
<td>6,039</td>
</tr>
<tr>
<td>Bloomington</td>
<td>5,992</td>
</tr>
<tr>
<td>Moorhead</td>
<td>5,375</td>
</tr>
<tr>
<td>Maple Grove</td>
<td>5,247</td>
</tr>
<tr>
<td>Brooklyn Park</td>
<td>5,085</td>
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<tr>
<td>Edina</td>
<td>4,556</td>
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<tr>
<td>Shakopee</td>
<td>4,443</td>
</tr>
<tr>
<td>Eagan</td>
<td>4,282</td>
</tr>
<tr>
<td>Rogers</td>
<td>4,156</td>
</tr>
</tbody>
</table>

Source: MN State Demographic Center and Metropolitan Council Annual Estimates
Population Aging
This decade and next: Unprecedented increases in MN’s 65+ population

Number of additional older adults, age 65+
(thousands)

<table>
<thead>
<tr>
<th>Decade</th>
<th>1950s</th>
<th>60s</th>
<th>70s</th>
<th>80s</th>
<th>90s</th>
<th>00s</th>
<th>10s</th>
<th>20s</th>
<th>30s</th>
<th>40s</th>
<th>2050s</th>
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<tr>
<td></td>
<td>85</td>
<td>55</td>
<td>71</td>
<td>67</td>
<td>47</td>
<td>91</td>
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This decade and next: Unprecedented increases in MN’s 65+ population

Change in older adults, age 65+ (in thousands)

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<td>71</td>
<td>67</td>
<td>47</td>
<td>91</td>
<td>285</td>
<td>335</td>
<td>97</td>
<td>66</td>
<td>56</td>
</tr>
</tbody>
</table>

Sources: U.S. Census Bureau, MN State Demographic Center
The transition to an older Minnesota has just begun

First boomer turns 65

Last boomer turns 65

First boomer turns 80

Last boomer turns 80
Minnesota’s labor force growth is projected to slow further over the next 10 years.

Greater Minnesota will likely continue to be impacted by labor force shortages.

Projected Change in Labor Force (Age 16+)
between MN Planning Areas, 2015-2030

Source: Minnesota State Demographic Center Projections
Older Minnesotans are working longer than in the past, but they are still retiring in large numbers.
Migration fuels the growth of Minnesota’s labor force

Source: U.S. Census Bureau. Population Estimates Program
Largest number of vacancies in health care, retail, food service

Job Vacancies by Industry and Median Wage

Source: Minnesota Job Vacancies Survey, MN DEED
But what about automation?

Automation is technically feasible for many types of activities in industry sectors, but some activities can be more affected than others.

Source: McKinsey & Company
Opportunities to impact labor force’s quality and size

• Grow your own (train, retrain, and retain your own)
• Better alignment of preparation (& retooling)
• Pull (or keep) additional folks in the labor force:
  • Older workers
  • People with disabilities
  • Parents, especially mothers
  • Discouraged workers
  • People with less education/skills that align poorly with available jobs
• Attract new workers (domestic, int’l migration)
Congressional Reapportionment after the 2010 Census
Population change in Congressional Districts since 2010

Population Estimates by District:
- Greater Than 3.5% Above Ideal Population (1)
- 1% - 3.5% Above Ideal Population (3)
- Within +/- 1% of Ideal Population (1)
- 1% - 3.5% Below Ideal Population (1)
- Greater Than 3.5% Below Ideal Population (2)

Ideal 2016 Population - 691,079
Statewide 2016 Population Estimate - 5,528,630
More than **8 billion** federal dollars are distributed to state and local governments in MN **each year** on the basis of census data.

That’s **$1,532** per person counted (and **$15,320** for the decade).

Source: George Washington University, Counting for Dollars, [Minnesota profile](#)
The U.S. Census Bureau is ultimately responsible for **all** aspects of the 2020 Census.

The State Demographic Center role is to help recruit, train, organize, and support local governments and organizations as they promote the 2020 Census.

A city’s primary role is design and implement a local strategies to promote the 2020 Census. This is typically done through a county- or city-level Complete Count Committee.
Keep in touch

Email: demography.helpline@state.mn.us
Website: mn.gov/demography